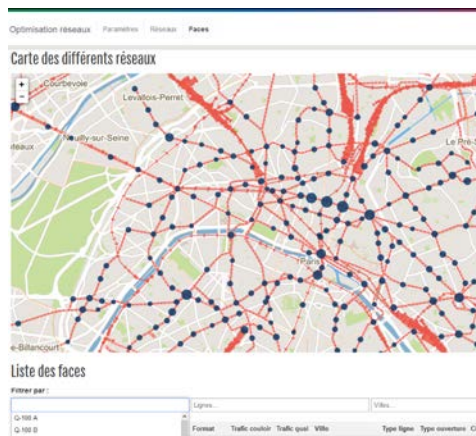


Advertising display optimization



60,000 display panels to partition into packages with 100 to 500 panels

- Covering a maximum of metro stations
- Balancing the audience between networks
- + a dozen of marketing criteria to optimize



High-quality solutions in less than one minute using LocalSolver